
Introducing the College Board Opportunity Scholarships



We hear from students and families across the country that getting in to college is complicated and overwhelming ...

... and they are hungry for a simple guide that tells them what to do and when to do it.

We created the College Board
Opportunity Scholarships to guide
students through the journey to college ...

... and motivate and reward them
with scholarships along the way.

The College Board Opportunity Scholarships is a new, national scholarship program.

- The College Board is committing **\$25 million in scholarships** over the next five years.
- **4,000 students** each year will earn **scholarships ranging from \$500 to \$40,000**.
- Half of the scholarships will be designated for students whose families earn less than \$60,000 per year.
- Students earn chances at scholarships by completing key actions along the path to college. Scholarships will be awarded monthly through drawings among all eligible students.

This is not your typical scholarship program. The College Board Opportunity Scholarships:

- Are open to **all** students, regardless of GPA, test scores, and family income
- Simplify the college planning process
- Reward effort and action
- Promote practice
- Don't require an application or essay—the program is all about rewarding students for taking the actions they need to access college

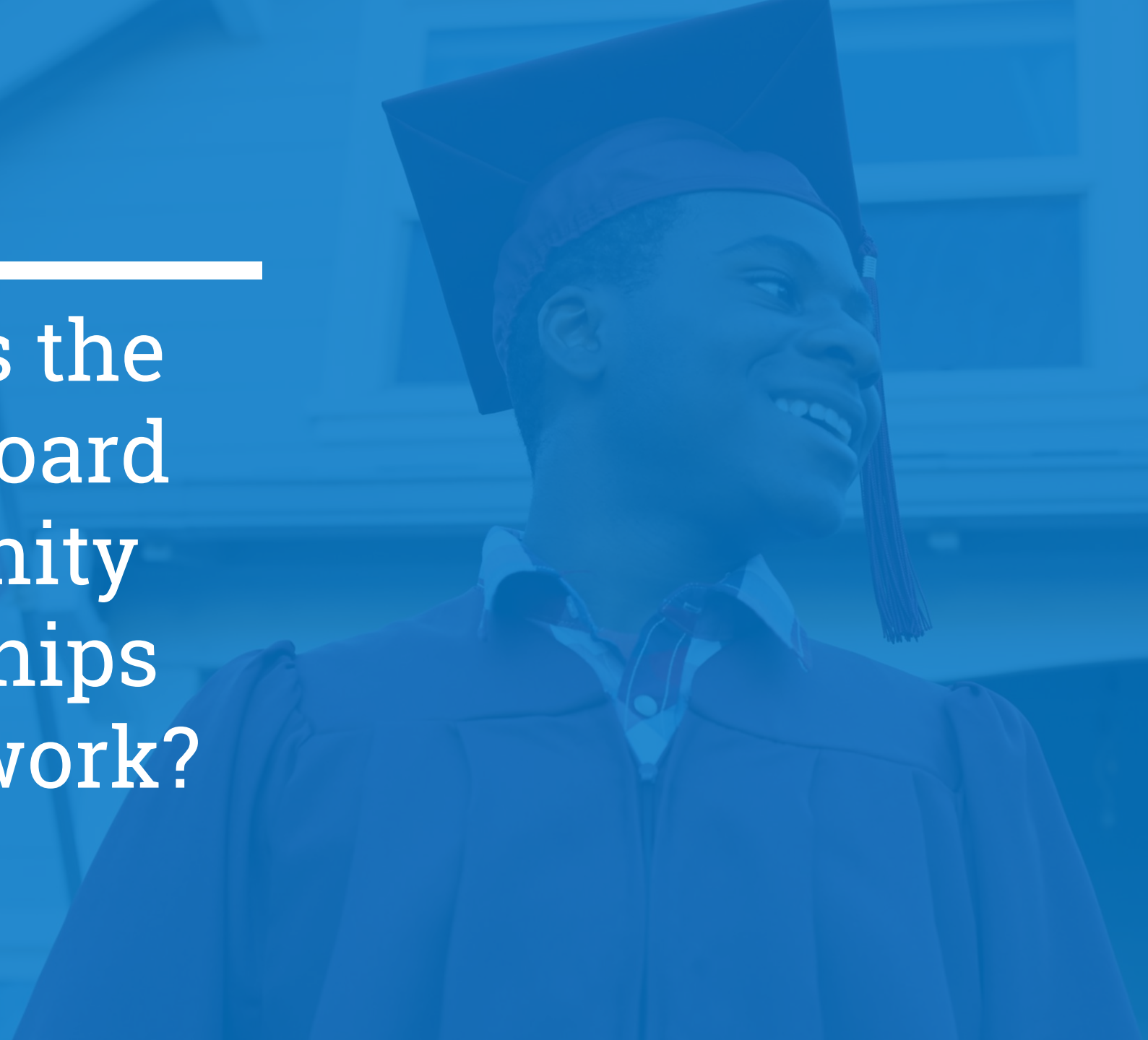
Who is eligible for the College Board Opportunity Scholarships?

A photograph of a young man in a graduation cap and gown, smiling and looking to the right. The image is overlaid with a semi-transparent blue filter. The text is positioned on the left side of the image.

College Board Opportunity Scholarships is open to:

- Students in the Class of 2020 who attend high school in the U.S., Puerto Rico, and other U.S. territories
 - Students in the Class of 2021 can participate next year

How does the
College Board
Opportunity
Scholarships
Program work?



The College Board Opportunity Scholarships recognize students who take six key actions to prepare for college.

1. Build Your College List

Get started by exploring colleges you're interested in with BigFuture™.

\$500 (600 scholarships)

2. Practice for the SAT®

Get ready for test day with Official SAT Practice on Khan Academy®.

\$1,000 (1,500 scholarships)

3. Improve Your Score

Show how practice pays off by improving your SAT score.

\$2,000 (150 scholarships)

4. Strengthen Your College List

Make sure your college list has a mix of academic safety, fit, and reach schools.

\$500 (400 scholarships)

5. Complete the FAFSA

Fill out the free government form to apply for financial aid.

\$1,000 (800 scholarships)

6. Apply to Colleges

Apply to the schools you want to attend.

\$1,000 (500 scholarships)



Complete all six key

actions to be

eligible for the

Complete Your

Journey

Scholarship

\$40,000

(25 scholarships)

The timing of drawings aligns to the college planning calendar ... and there are multiple opportunities to earn.

	Junior Year							Senior Year								
Key Action	Dec.	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	
Build Your College List (\$500)	PROGRAM LAUNCH	100 winners every month														
Practice for the SAT (\$1,000)		150 winners every month														
Improve Your Score (\$2,000)					25 winners	25 winners		25 winners		25 winners		25 winners	25 winners			
Strengthen Your College List (\$500)								100 winners every month								
Complete the FAFSA (\$1,000)											200 winners	200 winners	200 winners	100 winners	100 winners	
Apply to Colleges (\$1,000)															500 winners	
Complete Your Journey (\$40,000)															25 winners	

Why join the College Board Opportunity Scholarships Program?



The journey to college doesn't come with directions—and it's hard to know which steps to take.

- The College Board Opportunity Scholarships give students the “game plan” for college planning—which key actions to take and when to take them.
- The six steps in this scholarship program help students **plan**, **prepare**, and **pay** for college.

All students can earn one of these scholarships, even students who never dreamed they could.

- Many students think scholarships are only for the best students or the best athletes.
- The College Board Opportunity Scholarships invite **all** students to take the key steps and earn chances at scholarships.
- These scholarships are not about how high you score, but how much you grow. They are not about where you start, but how far you've come.

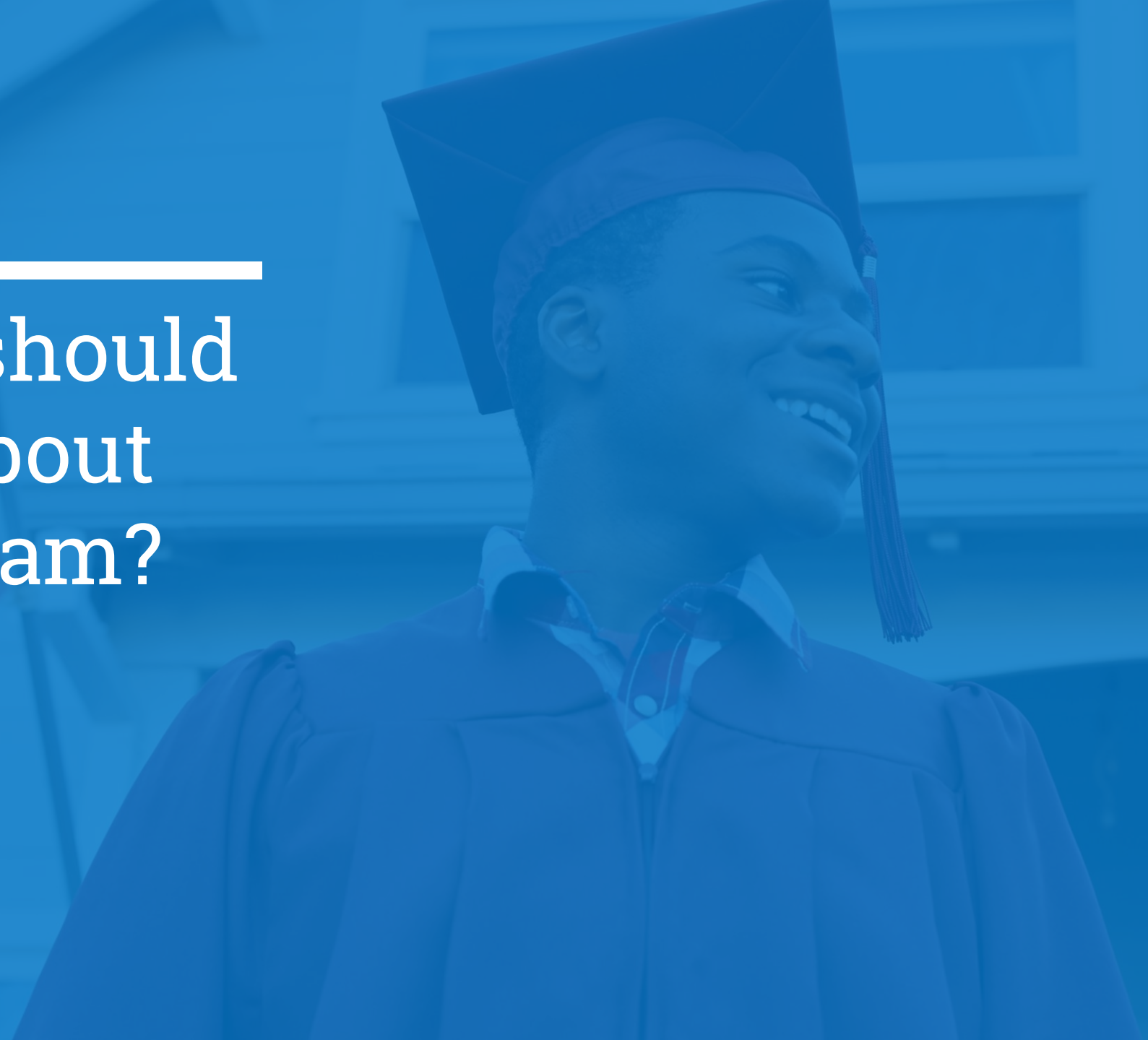
How can I support
my students in
this program?



Help your students get started on their path to earning scholarships.

- Students can visit [cb.org/opportunity](https://collegeboard.org/opportunity) to learn more and join the program.
- Encourage your students to start earning credit for the first two scholarships by:
 - Building their college list on BigFuture™ with 6+ schools (make sure they are logged in).
 - Practicing for the SAT® on Official SAT Practice on Khan Academy® for 6+ hours (make sure they are logged in and have linked their Khan Academy and College Board accounts).

What else should
I know about
the program?



Frequently Asked Questions

- **Can students earn more than one scholarship?** Yes, students can earn multiple scholarships by earning two or more different scholarships and/or by earning the same scholarship in different months.
- **Can these scholarships be used at two-year and four-year institutions?** Yes, College Board Opportunity Scholarships can be used at any Title IV accredited institution.
- **How will students get their scholarships?** College Board will disburse scholarships directly to the institution that the student is attending so that it is included in the students' financial aid package.

Frequently Asked Questions (continued)

- **Are these scholarships only for tuition?** College Board Opportunity Scholarships can be applied to tuition, books, fees, and other relevant educational expenses.
- **What if a student is ineligible to complete the FAFSA?** Students who are ineligible to complete the FAFSA (e.g., undocumented students, international students attending school in the U.S.) will be able to waive their participation in the Complete the FAFSA scholarship but will still be eligible for the overall Complete Your Journey scholarship if they complete all five other scholarship actions.

Frequently Asked Questions (continued)

- **How will you verify a student has taken the scholarship actions?**
The College Board Opportunity Scholarships platform will verify actions that students take on other College Board–associated platforms (e.g., BigFuture™, Official SAT Practice on Khan Academy®), but for the actions that students take outside of College Board–associated properties, we will require verification from students who are selected for those scholarships.
- **How will students be identified as having family income of less than \$60,000 in order to earn additional chances at the scholarships?**
Students whose families earn less than \$60,000 per year will earn additional chances at scholarships based on if they receive fee waivers from the College Board, if the school they attend has 75%+ free and reduced-price lunch students, and/or if the student self-reports their family income.



We're clearing a path for all
students to own their future.